BUILDING DESIGN &
CONSTRUCTION
THE CHOICE OF INDUSTRY PROFESSIONALS



MEDIA INFORMATION 2027

The BDC Platforms

As one of the leading UK building platforms, the Building Design & Construction brands are one of the premier outlets for the promotion of creatives, content and other marketing material. Now in its second decade, BDC provides an in-depth guide tailored to executives in every sector of the industry.

Reaching an enormous trade audience of some 100,000+ individuals monthly via the Monthly print/digital Magazine, Mailchimp Newsletter and Website. The BDC Platform reaches a vast array of procurement decision makers to provide the ideal platform for the promotion of product, service, and excellence.

As testament to this notion, the publication is used by marketeers of all shapes and sizes to promote products and services relevant to the building sector in a professional manner.



Enquire

For further information please contact:

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enquiries@bdcmagazine.co.uk

The BDC Platforms

Monthly Magazine

Delivering the latest industry news, major developments, exclusive features and expert insights to subscribed professionals across the UK built environment. Published monthly in print and digital formats, BDC reaches its audience through MyEbook, the BDC website, email distribution and LinkedIn, providing valuable exposure across multiple platforms.



Website

Launched in late 2026, our new website delivers the latest construction, property and built environment news, industry insights and project developments. Designed with AI-ready technology, the platform features Google News integration, an enhanced Company Directory and dedicated project information and data, providing greater visibility and opportunities for industry engagement.

Social Media

With more than 26,000 LinkedIn followers and a rapidly expanding professional network, BDC continues to strengthen its social media presence across the built environment. We are targeting more than 33,000 followers by the end of 2027, offering advertisers increasing opportunities for brand exposure, industry engagement and extended digital reach.

Monthly Newsletter

Our principal digital distribution channel, connecting BDC Magazine with a database of more than 70,000 industry professionals. Delivered through Mailchimp, the newsletter provides measurable engagement, transparent reporting and valuable audience insights, ensuring editorial content and advertising reach a highly relevant industry readership.

Solus E-shots

Targeted email marketing campaigns delivered directly to BDC's established database of industry professionals. Solus E-shots provide advertisers with a dedicated promotional platform, placing their company, products or services directly in front of a relevant and engaged audience.

Platform Readership & Audience

In excess of 150,000 cross platform reach

READERSHIP BY SENIORITY



31% MANAGEMENT
SITE/ESTIMATING/HSE ETC.

18% PURCHASING OFFICER

28% MANAGING DIRECTOR

13% CHAIRMAN/ CHIEF EXECUTIVE

10% OTHER ROLE

READERSHIP BY SECTOR

20%	Public Sector
18%	Housing & Residential
16%	Commercial
12%	Warehouse, Logistics & Industrial
12%	Infrastructure And Utilities
9%	Education
8%	Healthcare
4%	Leisure

READERSHIP BY SERVICE

18%	New Build & Development
16%	Civil Engineering
15%	Property & Facilities Management
13%	Landlord Estate Agency
11%	Building Services & Systems
10%	Interior Fit-Out
10%	Architecture, Design & Planning
7%	Building Materials & Manufactures

Platform Readership & Audience

A ready made audience for your business

93%

agree "I'm interested in learning about new developments and products related to my sector."

87%

agree "I make/influence construction related purchases at least once a year for my company."

66% are business owners

88% are senior managers

100k monthly readership

79% 3+ visits per month

100% are qualified professionals

16min average read time

BDC Social Media

BDC has a rapidly growing LinkedIn community of over 26,000 industry professionals, with a target to surpass 33,000 followers by the end of 2027. Each month, our magazine is posted on the day of release, giving followers immediate access to the latest insights and trends in the building, construction, and property sectors. In addition, all news posts from the BDC website are shared with our audience, consistently driving strong engagement, with some posts reaching over 25,000 industry experts. Don't miss out–follow BDC now to stay informed and connected!

LinkedIn

Get your Web post 'BOOSTED'

Buy a Web post on the BDC Website and give it a BOOST through the LinkedIn platform all for £750. Guaranteeing a minimum of 200 direct clicks. Just choose your audience type, industry and location.

Magazine Scheduling

Talk to us today

Building Design & Construction Magazine is released twelve times a year.

We have schedules for booking space, submitting copy and magazine release dates.

Please send all advertising and advertorial requests to **enquiries@bdcmagazine.co.uk.**

BDC Forward Features

BDC is a monthly broadcast magazine. Alongside our features, we cover the latest news and reviews across our regular sections and BDC Brands. We work with governing bodies and associations throughout the industry and publish their articles in BDC.

BDC Specials

BDC Specials explores the hottest industry trends and developments through themed sections in each issue. For details of upcoming specials planned for the next 2 to 4 months, contact our team.

2027 | 12 MONTHLY ISSUES

Issue Booking Deadline	Issue Copy Deadline	Magazine Issue Release Dates
JANUARY 2027 25 Nov 2026	JANUARY 2027 08 Dec 2026	JANUARY 2027 05 Jan 2027
FEBRUARY 2027 22 Dec 2026	FEBRUARY 2027 12 Jan 2027	FEBRUARY 2027 02 Feb 2027
MARCH 2027 26 Jan 2027	MARCH 2027 10 Feb 2027	MARCH 2027 02 Mar 2027
APRIL 2027 25 Feb 2027	APRIL 2027 10 Mar 2027	APRIL 2027 06 Apr 2027
MAY 2027 25 Mar 2027	MAY 2027 13 Apr 2027	MAY 2027 04 May 2027
JUNE 2027 27 Apr 2027	JUNE 2027 11 May 2027	JUNE 2027 02 Jun 2027
JULY 2027 25 May 2027	JULY 2027 10 Jun 2027	JULY 2027 06 Jul 2027
AUGUST 2027 29 Jun 2027	AUGUST 2027 13 Jul 2027	AUGUST 2027 03 Aug 2027
SEPTEMBER 2027 27 Jul 2027	SEPTEMBER 2027 10 Aug 2027	SEPTEMBER 2027 02 Sep 2027
OCTOBER 2027 25 Aug 2027	OCTOBER 2027 14 Sep 2027	OCTOBER 2027 05 Oct 2027
NOVEMBER 2027 28 Sep 2027	NOVEMBER 2027 12 Oct 2027	NOVEMBER 2027 02 Nov 2027
DECEMBER 2027 26 Oct 2027	DECEMBER 2027 10 Nov 2027	DECEMBER 2027 02 Dec 2027

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